

L&D Approval Letter – ERG Leader Certification

Subject: Request for L&D Investment: ERG Leadership Certification

Dear [Manager's Name],

I'm requesting your support to enroll in the ERG Leadership Certification from Visionary Development Consulting. This self-paced course is designed to strengthen strategic leadership for those guiding ERGs, with 6-month access to implementation tools, planning templates, and expert instruction.

As a leader of our [ERG name], this program will help me:

- Build a focused, purpose-aligned strategy for our ERG
- Communicate our impact clearly and persuasively
- Increase member engagement and reduce leadership burnout
- Establish structure for sustainable growth and succession

The total investment is \$997 and includes optional access to 5 SHRM credits for those in the recertification process.

This certification will elevate how I lead, how we operate, and how our work contributes to broader organizational goals. I'm confident it will improve both our ERG's outcomes and my professional development as a strategic leader.

Thank you for your consideration.

Sincerely,
[Your Name]
[Your ERG Title]