

# **L&D Approval Letter – ERG Program Manager Certification**

**Subject:** Request for L&D Investment: ERG Program Management Certification

Dear [Manager's Name],

I'm requesting approval to enroll in the ERG Program Management Certification from Visionary Development Consulting. This self-paced course is specifically designed for professionals managing ERG strategy across multiple groups, and includes 6-month access to on-demand modules, planning templates, and real-world frameworks.

This program will help me:

- Architect a scalable, business-aligned ERG ecosystem
- Build a governance structure that reduces confusion and duplication
- Improve reporting and communication with executive stakeholders
- Save months of trial and error with tested tools and strategy guides

The certification is \$997 and includes optional access to 5 SHRM credits. Compared to the \$20K+ often spent on external consultants, this is a high-impact investment in internal capability and strategic clarity.

I believe this certification will directly improve how we manage, measure, and scale ERG efforts, reducing risk and increasing cross-functional alignment.

Thank you for considering this request.

Best,

[Your Name]

[Your Title / Department]